Date: 13/11/2016

**Financial Support Proposal**

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| Submitted to:  **Md. XYZ**  XYZ Bank  Rangpur. | Submitted By:  **MD. BODIUZZAMAN**  Managing Director  ZS Technology  Rangpur. |

**Company Profile**

**ZS Technology** is founded in 2015.

**ZS Technology** serves all kind of web development & software solutions especially for the corporate and business entity.

Working hours are 9.00 AM – 05.00 PM from Sunday to Thursday.

The revenues of our company are expected to be nearly 500,000 BDT per month depending on the variables that are factored in with investments in the IT industry.

**Company Strategy**

* Purpose: To be a leader in the IT industry by providing improved services, relationship and productivity.
* Vision: To offer worth services that exceeds the expectations of our respected customers.
* Mission statement: To form long term relationships with our customers and clients and provide outstanding customer services by trailing business over innovation and cutting-edge technology.
* Core values: We have faith in giving our customers with esteem and reliance. We rise through creativeness, development and modernization. We incorporate honesty, reliability and business ethics into all facets of our business operational.
* Goals: Regional growth in the field of IT and grow a durable base of key customers. Escalation the assets and investments of the company to upkeep the development of services. To build decent standing in the field of IT and become a significant player in the industry.

**The Strengths**

bulletWe are a family owned company

bulletSecond generation is running the business, this makes us young, high energized and professional.

bulletGlobal thinking with a sloppy spiritual.

bulletWe are completely customer oriented with having long-term relationships with customers.

bulletServing them only in their interests is accepted as the corporate culture in our initiatives.

bulletThe management team and also the employees are experienced in their area.

**WHY US?**

In order to remain industry leaders as well as nurture your career interests, we make professional training and the use of cutting-edge technology the highest employee priorities. Choose from participation in professional association, on-the-job training, or working with the latest computers and software. We make sure you have the tools you need to advance your career. We have:

* We have a great team assembled under the banner of ZS Technology.
* Real life on-site training rooms/labs with dedicated facilities.
* Training rooms/labs to accommodate 20 trainees.
* Training rooms/labs with Smart Boards
* Training rooms/labs with one PC per student
* Ergonomic seating
* Reflective lights which limit eye strain
* In-house Testing facility
* Certified technician (to facilitate smooth delivery of training sessions)
* Refreshments provides for each batches.
* Dedicated Concierge and Hospitality Help desk

***Training We Offer***

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| SL | Courses and Contents | Duration  & Fees |
| 01 | **Static Website Design:**  Details study on HTML and CSS, Table less ‘div’ base static template design, Fluid Advance Website Layout, PSD to HTML and CSS template conversion, Website Registration and SEO. | **2 Months**  **Fee: 7000** |
| 02 | **Dynamic (CMS) Website Design (WordPress Theme Development):**  Clear Concept of WordPress CMS and working procedure, Installation, Primary settings and Maintaining WP, WordPress Theme Development & Customization | **2 Months**  **Fee: 7000** |
| 03 | **Responsive Website Design**  Introduction to responsive design, Responsive style sheet & meta tag,  basic responsive layout, Multiple Device Support (Responsive design for default screen, Tab device, wide & narrow mobile screen) | **1 Month**  **Fee: 3000** |
| 04 | **Certified Joomla Developer**  Joomla Introduction, About Content Management System, Install Joomla In Local PC, Creating Database, Front End &Backend Introduction, Template Installation & Setting, Creating Section, Creating Category & Contents, Menu Linking, Creating & Configuring Polls,Extension Management (Module, Plug-in, Component), Article Management, Media Management, Language Conversion(English, Bangla), Working with Premium Templates, E-Commerce Site Development Project | **2 Months**  **Fee: 5000** |
| 05 | **Blogging with WordPress**  **WordPress**Introduction, About Content Management System, domain, hosting, setup wp, site design, Article writing tips, Website Registration and SEO. | **1 Month**  **Fee: 4000** |
| 06 | **Freelance Outsourcing :**  Introduction to freelance Marketplace oDesk/Elance/Freelancer.com  Sing up to freelance Marketplace, Completing Profile with relevant information, Bid on project based on profile criteria, Sing up & enabling payment gateway, Tips on how to win a project, Data Entry Work Practice | **1 Month**  **Fee: 3000** |
| 07 | **Professional Graphic Design :**  Adobe Photoshop, Adobe Illustrator  Workspace and workflow, Panels and menus, Tools, Plug-ins, Customizing keyboard shortcuts, Creating, opening and importing, About color, High dynamic range images, Color modes, Layers, Applying Smart Filters, selections, Channel, Drawing and painting, Gradients, Editing text, animation, Saving images, Creating web photo galleries, actions, 3D workflow, registration mark, combination work with Photoshop & Illustrator, projects. | **3 Months**  **Fee: 6000** |
| 08 | **Certificate in Office Application : (Under BTEB)**  Fundamental of Computer; Microsoft Word; Microsoft Excel; Microsoft PowerPoint; Microsoft Access; Internet; Hardware basic | **6 Months**  **Fee: 4500** |

**Management**

**Sauda Zaman**, Chairman

**Md Bodiuzzaman**, Managing Director

**Giayour Ranman**, Director Finance

**Abu Md Al Mozahidi**, Director Technical

**Md. Namul Hudda,**  Director Operation

**Bijoy Mahanto Roy**, Director Marketing

**Developers:**

**Ahosan Habib** (System Analyst)

**Oli Ahmed** (Software Engineer)

**Mahamudul Islam** (System Engineer)

**Faruk Ahmed** (Software Engineer)

**Tareq Sohel** (Software Engineer)

**Kamruzzaman Lemon** (Software Engineer)

**Jakir Hossain** (Software Engineer)

**Imam Mehedi Pramanik** (Software Engineer)

**Farhana Siddiqa Moni** (QA)

**Ahosanuddin Noman**, Head of Graphic Design (Outsourcing);

B.A hons in English & M.A in English

**Asraf Hosen**, Head Trainer of SEO (Outsoucing)

**Receiptionist:**

Jeba Fariha Oishi

**Marketing officer:**

Abid Reza

Sarwar e Jahan (Joy)

**Office Assistances:**

Md Sadnam Sakib

Md Imran Sabbir

Md Bipul

**Guards:**

1. Belal Miah

2. Nur Nobi

**Aya:**

Most. Dulali Begum

**Accountant:**

Md. Anowar Hossain

**Total Salary: 33,50,000 BDT**

**Current Assets**

bullet Desktop Computer: 25 pcs 25x80000 = 20,00,000 BDT

bullet Laptops: 10 pcs(Core I3, I5, I7) 10x100000= 10,00,000 BDT

bullet Generators: 1 1x100000= 1,00,000 BDT

bullet IPS: 1 1x50000= 50,000 BDT

bullet UPS: 15 15x20000= 3,00,000 BDT

bullet Furniture: 2 lac taka 2,00,000 BDT

bullet Microbus: 1 1x30,00,000 30,00,000 BDT

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**Total: 66,50,000 BDT**

**Company Total worth: 1 crore taka only**